

## The Challenge:

### Managing WAN Acceleration Deployments

Managing WAN acceleration appliances deployed throughout the growing corporate network can be complicated. Unfortunately, traditional centralized management systems are often fraught with prolonged implementations, high failure rates and high costs. How can IT managers avoid these common pitfalls?

## The Solution:

### Exinda's Service Delivery Point

Exinda Networks' Service Delivery Point (SDP) is a revolutionary platform for centrally managing Exinda appliances distributed throughout the corporate network. As a hosted service, SDP further simplifies the task of installing, configuring, monitoring and reporting of WAN optimization appliances.

SDP is one of the key components of Exinda's Unified Performance Management, the most comprehensive and effective solution for achieving peak application performance.

With secure access via a Web browser, SDP subscribers gain full visibility into network usage and control over applications at any WAN site. SDP helps IT managers to identify and control the underlying causes of poor network performance whether it be from unwanted recreational peer-to-peer traffic or a mis-configured server.

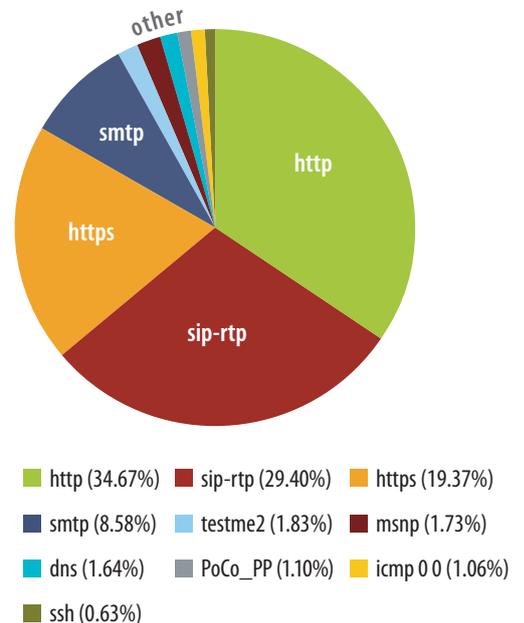
Custom reports provide a granular analysis of network usage, top applications and top URLs. This information is critical in setting optimal network policy, throttling back applications and for future capacity planning. Exinda's solution focuses on network usage at application Layer 7 while most other competitive solutions focus on network Layer 3. Layer 3 management cannot differentiate between mission critical applications and unwanted recreational applications such as Skype and social networking applications.

Reports can be tailored for individual appliance, region wide appliances or corporate wide.

## Benefits

- Further simplifies management of Exinda appliances
- Eliminates costs, risks and complexity of traditional centrally management systems
- Generates quick ROI
- Minimizes staff required for WAN optimization
- Equips IT manager with key statistics for establishing network policy
- Aids in problem resolution and capacity planning

## Top 10 Inbound Applications



*"SDP's reports provide the data on network usage and application performance that management requires. It's the only solution that will scale as our number of network sites, applications and users continue to grow."*

*— Juergen Staeding, SpaceNet AG*